

## **MICCAI Sponsorship and Endorsement of Scientific Events**

The MICCAI Society is offering two different mechanisms to support small-scale scientific events associated with medical image computing and computer assisted interventions: sponsorship and endorsement. Please note that this excludes tutorials and workshops held in conjunction with the annual MICCAI conference.

The two mechanisms are:

### **1. MICCAI Society Sponsored Event**

The event organizers will:

- Receive funding from the Society (up to \$5k) in the form of a loan.
- Aim to make a profit i.e. the Society will not be subsidizing meetings.
- Provide to MICCAI Society Members registration fees to the event cheaper than standard early-bird rate.
- Provide a link to the MICCAI Society membership registration to enable a registrant to become a society member, if they wish to.
- Include the MICCAI Society logo on the webpage of the event as a “MICCAI Society Sponsored Event”
- Include the MICCAI Society logo on the proceedings of the event.

The MICCAI Society will:

- Expect to recoup the loan.
- Get a share of any profit (50% assumed as the default if the risk is equally shared).
- Increase the event visibility by advertising the event via the MICCAI society mailing list, the MICCAI Society website and (if timing allows) during the annual MICCAI Conference.

### **2. MICCAI Society Endorsed Event**

The event organizers will:

- Include the MICCAI Society logo on the webpage of the event as a “MICCAI Society Endorsed Event”.
- Include the MICCAI Society logo on the proceedings of the event.

The MICCAI Society will:

- Increase the event visibility by advertising the event via the MICCAI Society mailing list, the MICCAI Society website and (if timing allows) during the annual MICCAI Conference.

## **How to apply for MICCAI Sponsorship and Endorsement**

At least one of the event organizers has to be a full and current member of the MICCAI society. The

event organizers are expected to prepare a short proposal for sponsorship or endorsement, which includes details such the names/experience of the organizing committee and any other relevant info on the meeting. If the meeting has taken place in the past please also provide information about the events history (previous editions, history, etc.).

The proposal should be sent to the MICCAI Board by e-mailing Janette Wallace (jwallace@robarts.ca) **well before** the event is taking place.

Please note that access to the MICCAI mailing list will be restricted to at most three postings: An initial call for papers/participation, a second call for papers/participation and a further, final mailshot, e.g. to announce the final program. Organizers should indicate posting dates in their application.

Endorsed and Sponsored meetings will also be invited to write a short article on the meeting for the Society newsletter after the event.